

July 27, 2011

rating: buy s&p 500: 1332

Canadian Oil Sands Limited (COSWF) U.S. Dollar Alternative

Symbol	COSWF	Ebitda Next Twelve Months ending 6/30/12 (US\$mm)			
Rating	Buy	North American Natural Gas/Ebitda (%)			
Price (US\$/share)	29.30	Natural Gas and Oil Production/Ebitda (%)	100		
Pricing Date	7/26/11	Adjusted Reserves/Production NTM	26.4		
Shares (mm)	485	EV/Ebitda	6.2		
Market Capitalization (US\$mm)	14,200	PV/Ebitda	10.5		
Debt (US\$mm)	1,500	Probable Reserves (%)	50		
Enterprise Value (EV) (US\$mm)	15,700	Natural Gas and Oil Ebitda (US\$/boe)	58.19		
Present Value (PV) (US\$mm)	26,700	Present Value Proven and Probable Reserves(US\$/boe)	16.80		
Net Present Value (US\$/share)	52	Ebitda Margin NTM (%)	55		
Debt/Present Value	0.06	Earnings Next Twelve Months (US\$/share)	2.96		
McDep Ratio - EV/PV	0.59	Price/Earnings Next Twelve Months	10		
Dividend Yield (%/year)	4.3	Dividend Next Twelve Months (US\$/share)	1.27		
Note: Estimated cash flow and	earnings tied to o	ne-year futures prices for oil.			
Estimated present value p	resumes a long-t	erm price for oil of US\$100 a barrel and natural gas, \$8 a milli	on btu.		
For historical analysis of	COS since 2002	see www.mcdep.com/4cos.htm			

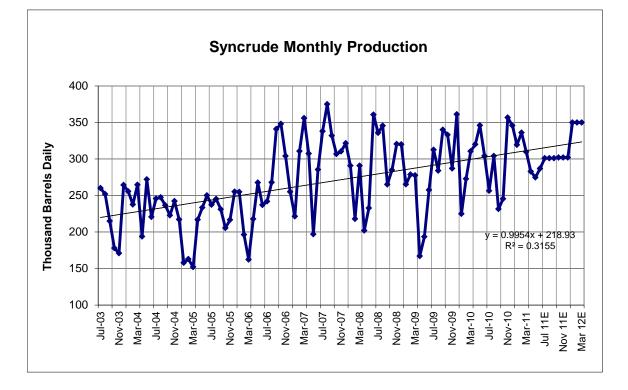
Summary and Recommendation

Buy-recommended Canadian Oil Sands Limited (COSWF) offers the highest long-term investment return measured by McDep Ratio among North American oil producers. We believe new commitments are timely at lower stock price than three months ago while the outlook appears favorable for oil volume and price. Production of synthetic crude oil by the Syncrude oil sands mine and upgrader, the company's sole facility, dipped in the second quarter. Yet, the trend continues upward toward consistent operation at full capacity (see chart <u>Syncrude Monthly</u> Production on page 2). Production from other Alberta upgraders was down more in the latest quarter thereby contributing to a higher price for the environmentally advantaged Syncrude as reported on July 26 (see table Next Twelve Months Operating and Financial Estimates on page 3). As a result, the outlook remains strong for next twelve months cash flow before reinvestment of C\$4.84 a share, more than 4 times the indicated dividend of \$C1.20 (see table NTM Dividend on page 2). Considering that oil sands production can last almost indefinitely, a constant quarterly net cash return of US\$0.96 would justify estimated Net Present Value (NPV) of US\$52 a share assuming an unlevered annual return of 7%. Projected cash flow at capacity operations in the first half of 2012 would exceed that by more than enough to cover the maintenance capital necessary for ongoing operations and justify NPV. At stock price of US\$29.30, the indicated equity return assuming 3% annual inflation would be about 15% a year. That looks attractive to us at a time of low confidence in the U.S. dollar.

Kurt H. Wulff, CFA



July 27, 2011



		Cana	dian Oil S	ands Ltd.						
	Nex	t Twelve I	Months D	ividend E	stimates					
		(0	Canadian D	ollars)						
									Twelve	
	Q2	Q1	Q2	Q3E	Q4E	Year	Q1E	Q2E	Months	
	6/30/10	3/31/11	6/30/11	9/30/11	12/31/11	2011E	3/31/12	6/30/12	6/30/12	
Ebitda	410	543	589	522	533	2,188	659	682	2,397	
Interest	22	14	15	5	5	39	5	3	18	
Current Income Tax				-	10	10	10	10	30	
Cash Flow Before Reinvestment	388	529	574	517	518	2,139	644	669	2,349	
Non-Production Expense	19	33	25	40	40	138	40	38	158	
Capital Expenditures	114	109	140	180	220	649	232	250	882	
Free Cash Flow	255	387	409	297	258	1,352	372	381	1,309	
Per Share										
Cash Flow Before Reinvestment	0.80	1.09	1.18	1.07	1.07	4.41	1.33	1.38	4.84	
Free Cash Flow	0.53	0.80	0.84	0.61	0.53	2.79	0.77	0.79	2.70	
Dividend	0.50	0.20	0.30	0.30	0.30	1.10	0.30	0.30	1.20	



July 27, 2011

	Next Twe	lve Montl	hs Operat	ing and Fi	nancial Est	imates			
			(Canadian	Dollars)					
									Next
									Twelve
	Q2	Q1	Q2	Q3E	Q4E	Year	Q1E	Q2E	Months
	6/30/10	3/31/11	6/30/11	9/30/11	12/31/11	2011E	3/31/12	6/30/12	6/30/12
Volume									
Syncrude (mmb)	29.5	28.9	25.6	27.7	27.8	110.0	31.5	31.9	118.8
Syncrude (mbd)	324	321	281	301	302	301	350	350	326
Company share (%)	36.6	37.6	36.6	36.7	36.7	36.9	36.7	36.7	36.7
Company Oil (mmb)	10.79	10.88	9.37	10.17	10.21	40.6	11.57	11.70	43.7
Company Oil (mbd)	118.6	120.9	102.9	110.6	111.0	111.3	128.6	128.6	119.6
Price									
WTI Cushing (US\$/bbl)	77.85	94.10	102.55	98.67	99.96	98.82	101.19	102.16	100.50
Currency (US\$/C\$)	0.97	1.01	1.03	1.06	1.06	1.04	1.06	1.06	1.06
WTI Cushing (C\$/bbl)	80.05	92.75	99.21	93.08	94.29	94.83	95.46	96.37	94.80
Differential	(1.98)	0.29	11.79	7.00	6.00	5.93	4.00	4.00	5.24
Company Oil Price (C\$/bbl)	78.07	93.04	111.00	100.08	100.29	100.76	99.46	100.37	100.04
Henry Hub Nat Gas (US\$/mm	4.09	4.11	4.32	4.36	4.49	4.32	4.73	4.64	4.55
Henry Hub Nat Gas (C\$/mmb	4.21	4.05	4.18	4.11	4.24	4.15	4.46	4.38	4.30
AECO Natural Gas (C\$/GJ)	3.68	3.59	3.62	3.56	3.67	3.61	3.87	3.80	3.72
Revenue (C\$mm)	842	1,012	1,040	1,018	1,024	4,094	1,151	1,174	4,367
Expense (C\$mm)									
Production	294	333	297	370	370	1,370	331	331	1,403
Purchased Energy	42	54	50	50	50	204	51	51	202
Crown Royalties	85	71	98	67	62	298	91	92	312
Insurance	3	2	2	3	3	10	3	3	11
Administration	8	9	4	6	6	25	7	6	25
Reclamation Spending	-			-	-	-	10	10	19
Total	432	469	451	496	491	1,907	492	492	1,971
Ebitda	410	543	589	522	533	2,188	659	682	2,397
Deprec., Deplet., & Amort.	94	95	97	97	97	386	97	97	388
Non-Production	19	33	25	40	40	138	40	38	158
Exchange on U.S. Debt	38	(22)	(8)						
Other	(0)	(4)	(4)						
Ebit	259	442	478	385	396	1,701	522	547	1,851
Interest	22	14	15	5	5	39	5	3	18
Ebt		428	463	380	391	1,662	517	544	1,833
Income Tax		103	119	99	102	423	134	142	476
Net Income (C\$mm)	237	325	344	282	289	1,240	382	403	1,356
Shares (millions)	484	485	485	485	485	485	485	485	485
Earnings per share (C\$)	0.49	0.67	0.71	0.58	0.60	2.56	0.79	0.83	2.80
Ebitda Margin (E&P)	49%	54%	57%	51%	52%	53%	57%	58%	55%
Tax Rate		24%	26%	26%	26%		26%	26%	26%



July 27, 2011

Disclaimer: This analysis was prepared by Kurt Wulff, Manager of McDep LLC. The firm used sources and data believed to be reliable, but makes no representation as to their accuracy or completeness. This analysis is intended for informational purposes and is not a solicitation to buy or sell a security. Past performance is no guarantee of future results.

McDep or its employees may take positions in stocks the firm covers for research purposes. No trades in a subject stock shall be made within a week before or after a change in recommendation.

Certification: I, Kurt H. Wulff, certify that the views expressed in this research analysis accurately reflect my personal views about the subject securities and issuers. No part of my compensation was, is, or will be directly or indirectly related to the specific recommendations or views contained in this research analysis.

Research Methodology/Ratings Description: McDep LLC is an independent research originator focused on oil and gas stocks exclusively. The firm applies the forty years of experience of its analyst to estimate a present value of the oil and gas resources and other businesses of covered companies. That value is compared with a company's stock market capitalization and debt. Stocks with low market cap and debt relative to present value tend to outperform stocks with high market cap and debt relative to present value. Buy recommendations are expected to deliver a total return better than 7% per year above inflation.